



and



Present the
2010 BPW
GREATER SUDBURY
AWARDS
GALA

NORTHERN LIFE

Wednesday
June 9, 2010

Holiday Inn

Tickets: \$65.00

2010
WOMAN ENTREPRENEUR
of the YEAR AWARDS

BACKGROUND

The Business and Professional Women's Club of Greater Sudbury (BPW) develops the professional and leadership potential of women through education, awareness, advocacy and mentoring within a supportive network.

Our vision is to achieve a just and equal status of women in all levels and areas of society where decisions are taken in true partnership with men, based on mutual respect, for a more balanced and peaceful world.

BPW Greater Sudbury was founded in 1945. We are part of the International Federation of Business and Professional Women, with clubs in more than 100 countries around the world. Our International Federation has Category 1 Consultative Status at the United Nations. We also have status with the World Health Organization.

Our membership model revolves around four (4) key areas of activity:

- Awareness, Advocacy and Action
- Leadership Skills and Career Advancement
- Personal Development
- Supportive Networking and lasting Friendships

Our goal is the improvement of economic, political, social and employment conditions for women in Canada. Bottom line, we work to educate and empower Women.

AWARDS MISSION

One of BPW's important roles in the community is recognizing and celebrating the success of women in business and in the community. We accomplish this by hosting the Women Entrepreneur Awards Gala.

This year Eastlink has joined BPW as a proud community partner in the 2010 Women Entrepreneur Awards Program.

WE ARE WOMEN WORKING FOR
WORKING WOMEN

**2010 WOMAN ENTREPRENEUR of the YEAR AWARDS
NOMINATION PROCESS**

In each of the seven categories the nominee may be from the manufacturing, retail or service sector. The individual must be an active owner-operator involved in the business for at least 3 years (with the exception of the Young Entrepreneur). Anyone may submit a nomination. **Self-nominations are encouraged.**

Previous winners may be considered for an award in a different category after five years have elapsed. This restriction does not pertain to Lifetime Achievement. A winner may qualify for this award once the twenty-year criteria is met.

Finalists will be required (on short notice) to provide an electronic photograph, in colour, for promotional purposes. Nominees may be nominated in more than one award category. The judges' decision is final and not subject to review. Forms that are incomplete and/or containing false or inaccurate information will be automatically disqualified. One copy of each nomination is required by mail or by e-submissions: mforsyth@nv2d.ca

The Woman Entrepreneur of the Year will be chosen from amongst the winners of the entrepreneurship categories. She will receive a specially designed pin from BPW Sudbury.

Successful winners in all entrepreneurship categories will be nominated to the 2010 Northern Ontario Business Awards. Winners will receive a framed certificate of achievement from the Club. All winners will be announced at the BPW Women Entrepreneur Awards Gala to be held on Wednesday June 9, 2010 at the Holiday Inn.

AWARD CATEGORY APPLIED FOR:

- Start up
- Innovation
- Young Entrepreneur (35 years of age and under)
- Lifetime Achievement
- Business Leadership
- Quality Plus
- Partnership

Nominee: _____

Company Name/Title: _____

Address: _____

City: _____ Postal Code: _____

Phone (B): _____ (H): _____ (F): _____

Email Address: _____

Web Site: _____



2010 WOMAN ENTREPRENEUR of the YEAR AWARDS AWARD CATEGORIES

INNOVATION

Many businesses thrive, but only a few are truly innovative. The recipient's company has a unique product, service or business management strategy that gives her company a competitive advantage in the marketplace. Supported by a talented management team and adequate financing, this company is positioned for growth.

YOUNG ENTREPRENEUR

The recipient is 35 years of age or younger, is in business or is operating a business. The business may have provided revenue to assist with expenses related to her studies. Her business provides a product or service. She must have been in business at least two years.

LIFETIME ACHIEVEMENT

The recipient has owned her business for 20 years or more and is still actively involved in the operations of her business. Her personal success has been a catalyst and inspiration for both her contemporaries and younger women. This award is a salute to entrepreneurial women pioneers.

BUSINESS LEADERSHIP

This award is designed to honour the business woman who has accepted the challenge of developing and expanding a successful business. She has shown her ability to develop her business plan and marketing strategy and apply it to customer service and job creation. This Award is for women who have been in business at least 5 years.

QUALITY PLUS

The recipient has demonstrated an ability to develop and maintain excellence in every aspect of her offering to customers, employees and the community.

PARTNERSHIP

The recipient has demonstrated strength in entrepreneurial aspects through an established partnership and has maintained a minimum 50% ownership for at least 3 years.



2010 WOMAN ENTREPRENEUR of the YEAR AWARDS APPLICATION REQUIREMENTS

Nominee information must be provided under all the following headings. Please limit your answers to 250 words per subject unless otherwise indicated. **All information will be strictly confidential.**

CHOSEN CATEGORY: Describe the excellence exhibited by the nominee in the award category chosen (up to 500 words)

COMPANY PROFILE: Describe the history of the nominee's company. Include the source of the idea for the original strategy, financial risk involved and any other pertinent information. It is important to describe the use of innovative approaches to management and marketing. Also provide specific information about the company's current stage of development and future prospects or long-range plan.

PRIMARY PRODUCTS AND/OR SERVICES: Describe the company's major products or services. Describe why the company is unique and/or has demonstrated excellence in its field. Please enclose corporate promotional material where available (newspaper clippings, etc.).

PERSONAL PROFILE: Briefly describe the nominee's background including special skills, experience, major accomplishments, etc.

MANAGEMENT TEAM: Describe how the nominee has been active in the community and volunteer activities. Please list professional, community or service organizations of which the nominee is a member, as well as, the extent of involvement.

EMPLOYEE RELATIONSHIPS/CUSTOMER RELATIONS: Describe how the nominee's company is unique or innovative to its relations with a) employees and b) customers. Provide specific examples.

EXTERNAL ADVISORS AND REFERENCES: List individuals who have aided the nominee in her entrepreneurial efforts, and who may serve as references. Provide names, addresses, phone numbers and email address, (i.e. Lawyers, mentors).

FINANCIAL DATA: Financial information is an important qualifying indicator of success. It is therefore imperative the financial data be supplied (can be supplied as percentages). **Only the Financial (Professional) Judge will review this information.** They will report to the other judges that the financial information supports the nomination or not. **All judges will sign a pledge of confidentiality.** If applicable, please provide a statement describing any financial assistance received from government sources.

Example of Financial data required:

	Year 1	Year 2	Year 3
Fiscal Yr. End Date	_____	_____	_____
Net Annual Sales/ Revenue	_____	_____	_____
Profit/(Loss)	_____	_____	_____

Has the company merged with another company within the last 3 years? _____

If yes, what percentage of the growth is reflected in the financial data above is attributed to the merger? _____%

**2010 WOMAN ENTREPRENEUR of the YEAR AWARDS
APPLICATION REQUIREMENTS**

TRUTH OF INFORMATION RELEASE

The information provided is true and complete to the best of my knowledge and belief. I agree and authorize the release and use, in connection with BPW Greater Sudbury's Women Entrepreneur Awards Committee as it relates to my name, company name, recording of my voice and photographs. This includes videotapes or other forms of media, which may be taken of me.

I agree that no compensation shall be paid to my company or myself for such usage if I am selected as a finalist or award recipient.

NOMINEE'S SIGNATURE: _____
(Required for nomination to be considered)

NOMINATOR
(if different than nominee): _____

TITLE: _____
COMPANY / ORGANIZATION

ADDRESS: _____

CITY / TOWN: _____ POSTAL CODE: _____

PHONE (B): _____ (R) _____ FAX _____

EMAIL: _____

Please mail your nomination on or before April 15, 2010 to the:

Women Entrepreneur Awards Committee
BPW Greater Sudbury
P.O. Box 2593, Stn A,
Sudbury ON P3A 4S9

Or e-mail your nomination by April 15, 2010 to : mforsyth@nv2d.ca

or drop off by April 15, 2010 to Monique at **Northern Voice and Data** at 174 Douglas Street, upstairs.

For Tickets to the Awards Gala on June 9, 2010
Order online at: www.bpwgreatersudbury.com
or Call:
Monique Forsyth at 674-2729/ext 248